

POST SHOW
REPORT
2026



POLAND, WARSAW

24-26.03.2026

**PTAK
WARSAW
EXPO**

ufi
Member

www.valvespumpsexpo.com

PARTNERS OF THE TRADE FAIR AND CONFERENCE:



STOWARZYSZENIE
SPAP
POLSKA ARMATURA PRZEMISŁOWA

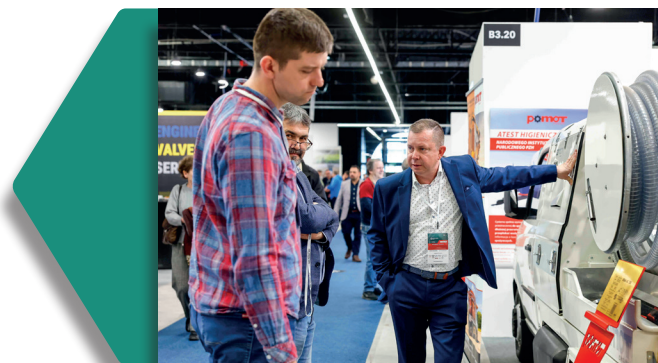
ACCOMPANYING EVENTS:

Modern Industry Forum – a conference dedicated to the industrial sector, focusing on key aspects of safety, quality, and the development of domestic production. The program included presentations and panel discussions on the role of industry organizations in raising technical standards, ensuring the safety of critical infrastructure, and strengthening the potential of domestic manufacturers in building industrial competitiveness. The event provides a platform for knowledge and experience exchange among business representatives, public administration, and market experts.

The role of industry organizations in raising industrial standards – a presentation focused on the importance of cooperation between expert communities in shaping technical standards and increasing safety levels in industry. It addressed the impact of associations' activities on sector development and the creation of consistent quality standards.

The potential of domestic manufacturers in the industrial sector – a debate on the role of local companies in building a strong and competitive economy. Experts discussed development opportunities, the importance of institutional support, and the challenges faced by domestic enterprises in the context of the global market.

User safety in critical infrastructure – an expert panel analyzing challenges related to ensuring safety in key industrial facilities. The discussion focused on risk management, the implementation of modern technologies, and the importance of development strategies in protecting infrastructure.



Event description

Valves & Pumps Expo is a trade fair showcasing modern technologies and solutions for the valves, pumps, and industrial systems industry. The event brings together manufacturers, experts, and business partners, enabling participants to gain knowledge, establish valuable relationships, and explore the latest market trends. It is a space that fosters business development and the discovery of innovations in a rapidly growing industrial sector.

EVENT STATISTICS

15 000 m²
exhibition
space

74
exhibitors

5680
visitors

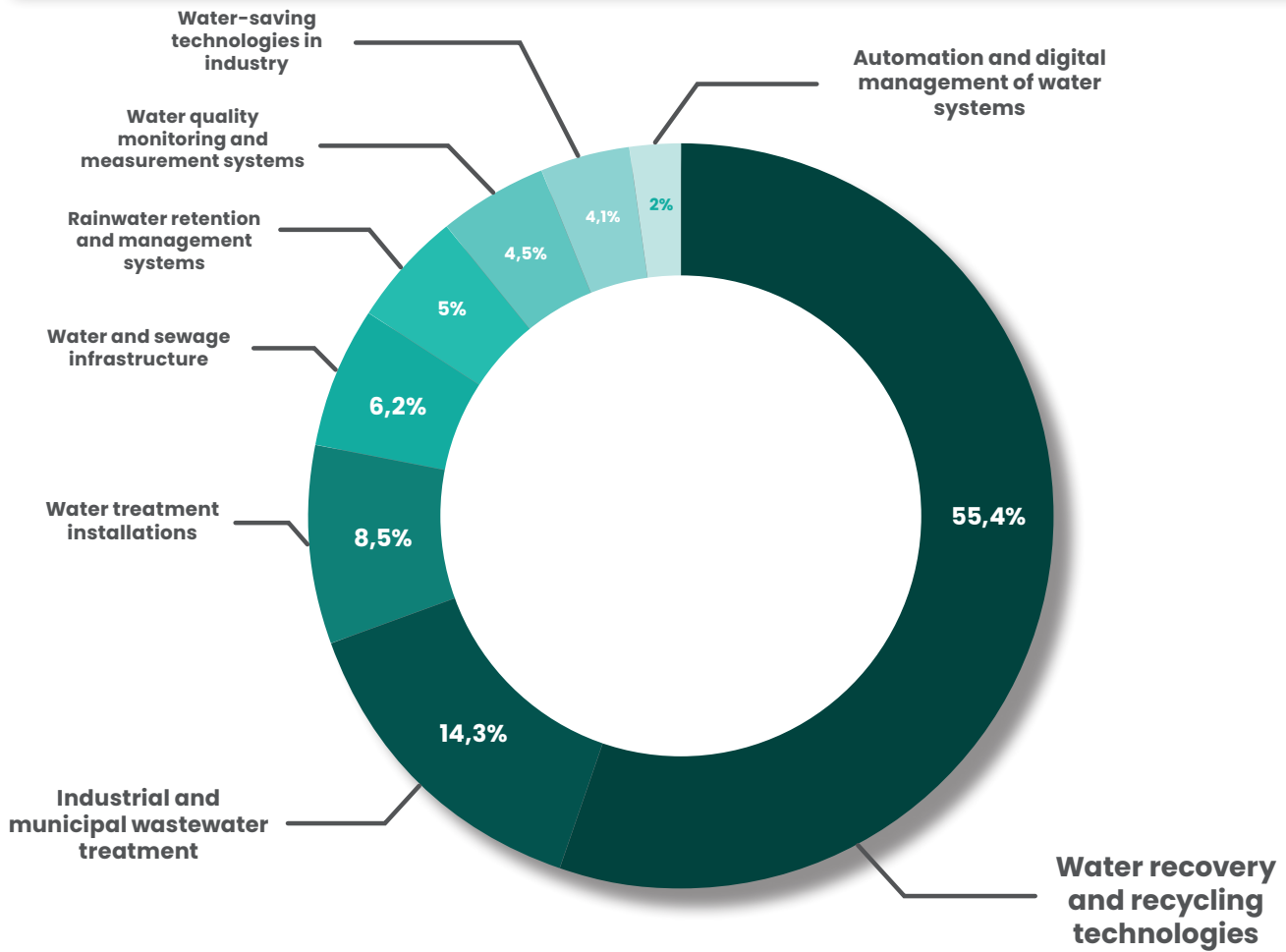


WHO VISITS OUR SITE:

The **Valves & Pumps Expo** trade fair brings together managers and owners of industrial plants from various sectors, such as heating, water and sewage, chemicals, construction, and energy, as well as process engineers, installation system designers, and maintenance managers. Among the participants are also production specialists, chemical engineers, procurement specialists, and individuals responsible for purchasing components and flow systems.

The event is also attended by building owners and managers, architects, designers, and construction managers, as well as engineers and technicians associated with municipal and industrial wastewater treatment plants, and energy engineers. This group is complemented by representatives of the automotive mechanics sector, as well as industrial wholesalers and distributors of industrial fittings.

VISITORS' INDUSTRY INTERESTS:



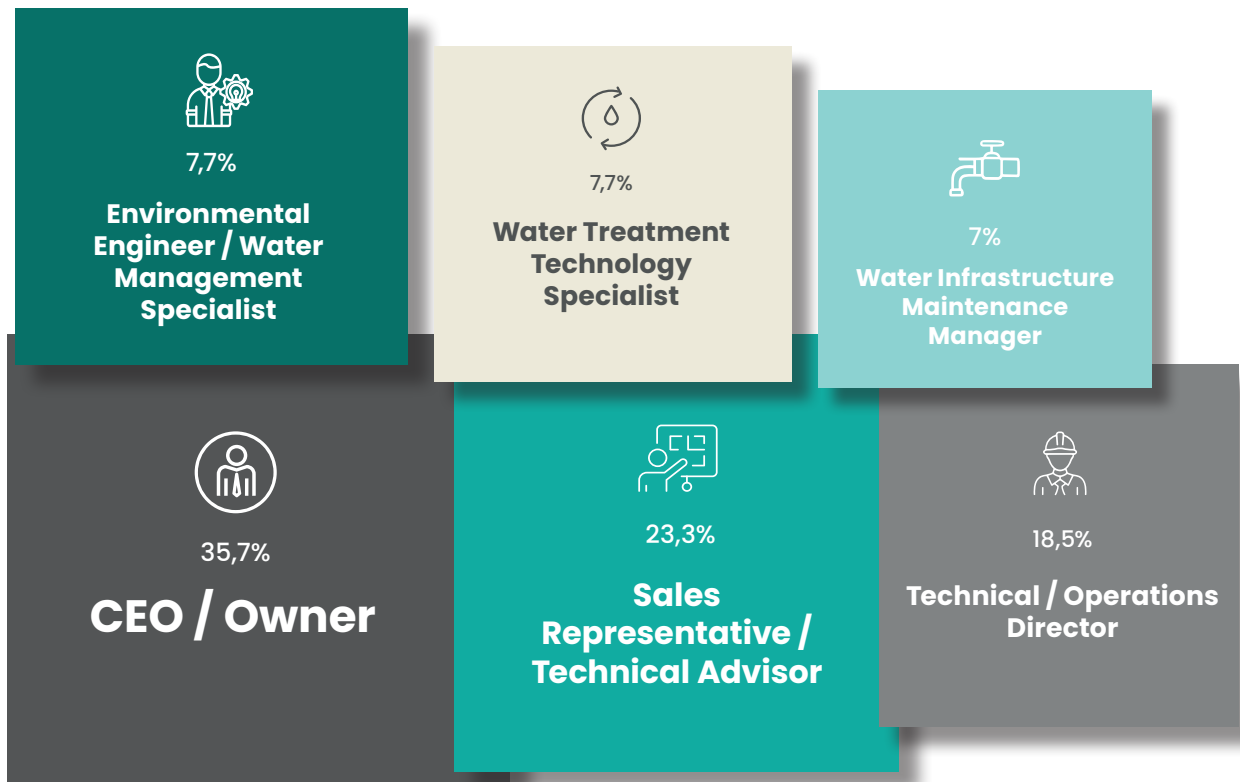
VISITORS INCLUDED REPRESENTATIVES FROM THE FOLLOWING COMPANIES, AMONG OTHERS:



COMPOSITION OF FAIR VISITORS:



INDUSTRY FOCUS



MAIN REASONS WHY OUR VISITORS ATTEND THE VALVES AND PUMPS EXPO:

Exploring new technologies and innovations in the industry – **72%**

Establishing business contacts and networking – **68%**

Direct discussions with manufacturers and experts – **63%**

Searching for new suppliers and business partners – **61%**

Expanding knowledge and participating in industry conferences – **54%**

Comparing offers and solutions available on the market – **49%**

Searching for specific solutions for investments and projects – **46%**

Tracking market trends and industry development directions – **44%**



STRONG INDUSTRY REPRESENTATION LAST YEAR:

INDUSTRIAL VALVE MANUFACTURERS:



PUMP AND PUMP SYSTEM MANUFACTURERS:



INDUSTRIAL AUTOMATION AND CONTROL SYSTEMS:



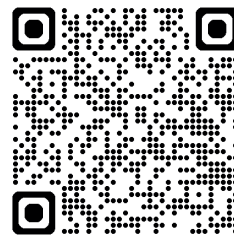
COMPONENTS, SEALS, AND INSTALLATION TECHNOLOGY:



DISTRIBUTION, SYSTEM INTEGRATORS, AND SYSTEM SOLUTIONS:



PREVIOUS LIST
OF EXHIBITORS



THIS IS WHAT THOSE WHO HAVE ALREADY BEEN WITH US SAY



"We are a manufacturer and distributor of control valves for industrial installations. We are very satisfied with the organization of the trade fair and our cooperation with Ptak Warsaw Expo. The stand and overall event preparation were of a very high standard. The organizer's advertising and marketing are crucial for us, as they allow us to reach new clients and expand our target audience. Valves & Pumps is the only event that fits our niche – this is our second time participating, and we will seriously consider taking part in the next edition as well."



"We are based in Łódź. We specialize in equipment for deep wells as well as servicing, diagnostics, and well regeneration. Everything was very well organized – for a premiere edition, the event turned out very successfully, and customer interest was high. The most important aspect for us is contact with clients and acquiring new business partners, also among other exhibitors. We are planning to participate in the next edition – everything went as well as possible."



"We are engaged in the sale of industrial fittings – ball valves, globe valves, and check valves. We evaluate the organization of the trade fair very positively – the hall is well prepared, and the stands are aesthetic and tailored to our needs. Our stand was very well arranged. Location and accessibility are very important to us – parking and transport access were at a very high level. We will most likely take part in the next edition as well."



"We come from the West Pomeranian region. We are a manufacturer of vacuum tankers, including specialized vehicles, operating in Poland and across Europe. At our stand, we present machines with sewer cleaning functions, which attract significant interest from visitors. Our motivation to participate came from previous editions of the trade fair, after which we recorded high interest and many orders. We evaluate the organization very positively – everything runs smoothly, which is why we plan to take part in the next edition."

MARKETING AND PR

We promote each event in a comprehensive and multi-channel manner—we run modern marketing campaigns in the digital space, including ads on Google, Facebook, and Instagram, and we actively manage our YouTube channel. We send out emails, newsletters, and text messages, prepare elegant paper invitations, and contact potential attendees directly via phone calls. We research which countries have the greatest demand for this type of event and direct our promotional efforts there to ensure our ads reach the right audience.

GOOGLE

4,5m

VIEWS

44,7k

CLICK

FACEBOOK

4 194 661

VIEWS

27 839

CLICK

1 120 641

RANGES

GENERAL INFORMATION

58 909

NUMBER OF VISITS
TO THE WEBSITE

121 238

THE NUMBER OF BASES
WE WORK AT

22 894

NUMBER OF
INVITATIONS SENT

PARTNERS AND SPONSORS

However, marketing our events involves more than just advertising campaigns and sending out invitations—it also involves strategic partnerships with key industry players. We collaborate with industry associations, trade media, prestigious magazines, and authors of specialized blogs in Poland and abroad. This allows us to effectively attract professional visitors and ensure our exhibitors achieve maximum reach and tangible business results.

FAIR SPONSORS



INSTAL

INSTAL is a specialized industry magazine focused on issues related to sanitary engineering, installations, and heating, ventilation, and water and sewage technologies. The publication is aimed at designers, engineers, contractors, and technical professionals, serving as a valuable source of knowledge on modern solutions, technologies, and trends in the installation sector.



MM
Magazyn Przemysłowy

Magazyn Przemysłowy is a nationwide industry publication dedicated to broadly understood industry, including automation, manufacturing, energy, and modern technologies. It reaches engineers, management staff, and technical specialists, providing reliable information on market trends, innovations, and practical solutions supporting the development of industrial enterprises.



eb
ekspertbudowlany

Ekspert Budowlany is a specialized industry medium aimed at professionals in the construction sector, including designers, contractors, and investment management staff. The platform provides up-to-date information on construction technologies, materials, regulations, and market trends, serving as a practical source of knowledge supporting the implementation of modern projects.

MEDIA PARTNERS OF THE VALVES & PUMPS EXPO 2026



CHEMIA
i **BIZNES**



Chłdnictwo
& **Klimatyzacja**



INSTAL



Inżynier
budownictwa



eb
ekspertbudowlany



MM
Magazyn Przemysłowy



WATER NEWS
EUROPE



piib
WYDAWNICTWO
POLSKIEJ USŁY INŻYNIERÓW BUDOWNICTWA



POLSKI
INSTALATOR



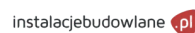
R **Rynek**
instalacyjny.pl
Dla instalatorów i projektantów



Strefa Instalatora
tech | wiedza | technologie | praktyka



wodociągowiec.pl



instalacjebudowlane.pl



łazienkowy.pl

CONFERENCES AND RELATED EVENTS:

During **Valves & Pumps Expo** at **Ptak Warsaw Expo**, a series of accompanying events took place, focusing on key challenges and development directions in the valves, pumps, and industrial infrastructure sectors. The program addressed current market needs, combining technological, regulatory, and business aspects.

As part of the **“Modern Industry Forum”** conference, experts and industry representatives discussed, among other topics, the importance of industry organizations in raising technical standards, the potential of domestic manufacturers, and safety issues in critical infrastructure. Strong emphasis was placed on the practical aspects of the sector’s operation, including technology development, regulations, and cooperation among market participants.

The program was complemented by the **Trends Panel**, during which specific solutions and case studies were presented, including predictive maintenance, installation safety, valve design and operation, and modern sealing technologies. These events created a space for exchanging experience, gaining knowledge, and establishing valuable business relationships, supporting the development of the entire industry.

FAIR AWARDS

FAIR MEDAL WINNERS:

TRADE FAIR PRODUCT:



INNOVATION:



COOPERATION:



TRADE FAIR:





VALVES & PUMPS
expo **2. EDITION**

**RESERVE
YOUR BOOTH**



MAY 11-13, 2027



**PTAK
WARSAW
EXPO**

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